



# Roaring '20s Then vs. Now

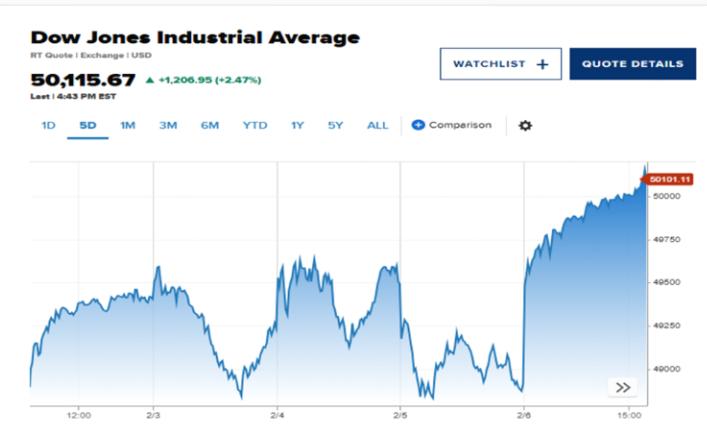
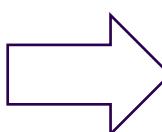
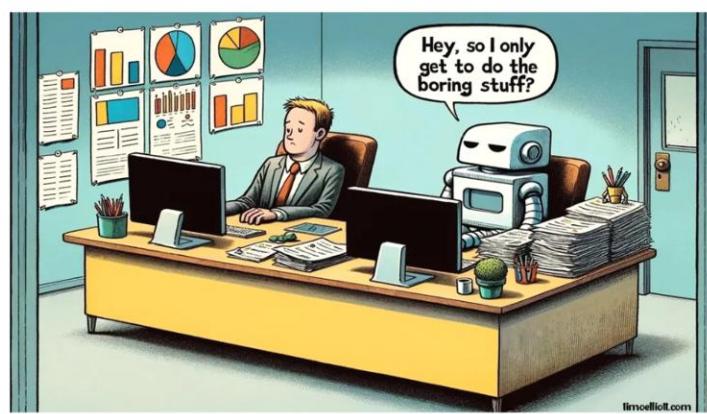
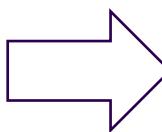
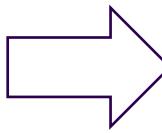
*From scaled manufacturing to adaptive reuse, experiences, and trust.*

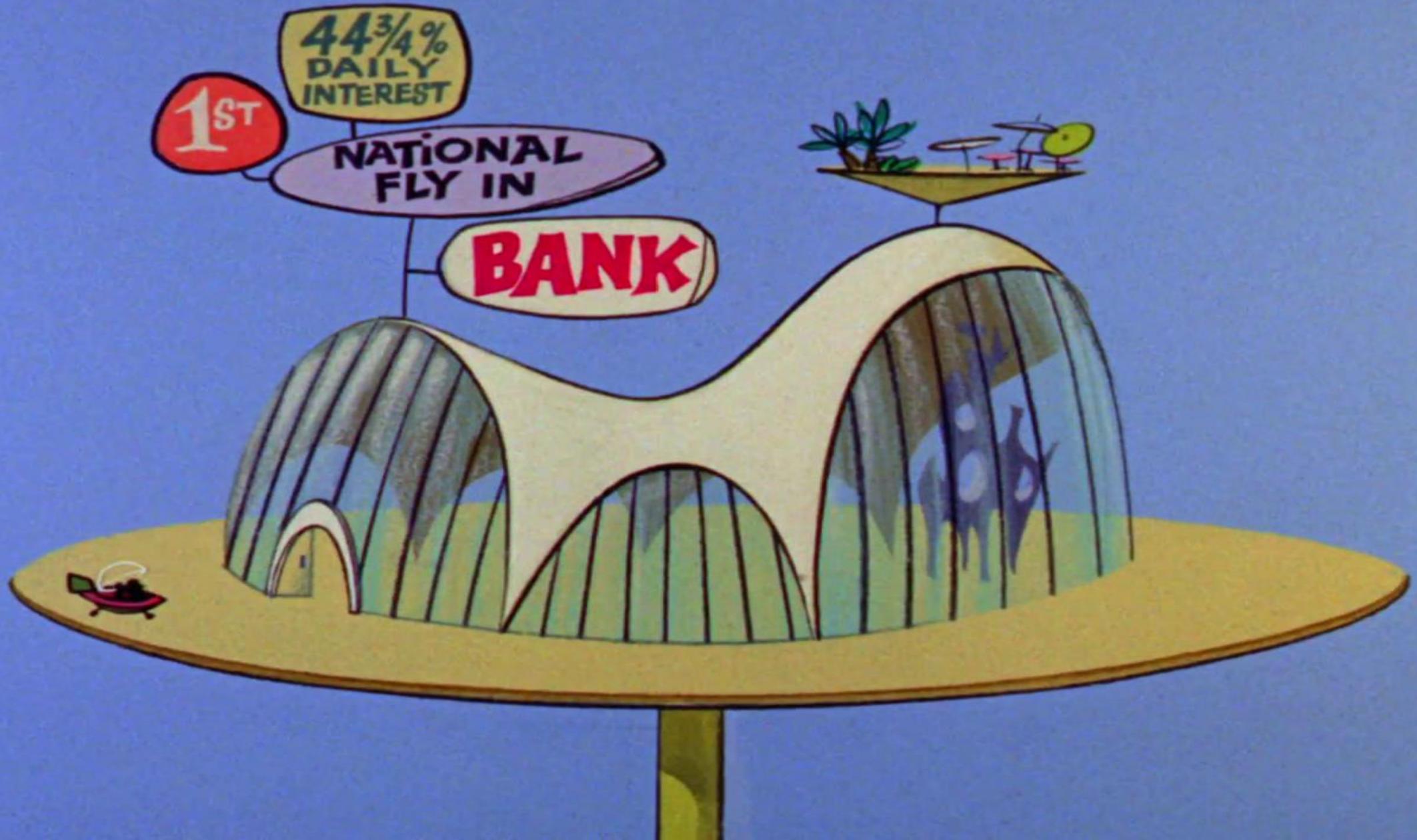
Industry Overview prepared for NC TECH

2026 Outlook for Tech

February 2026





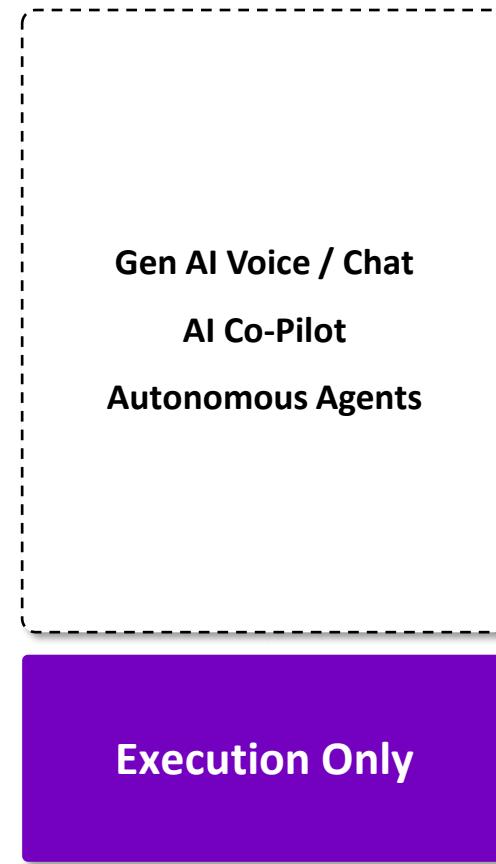
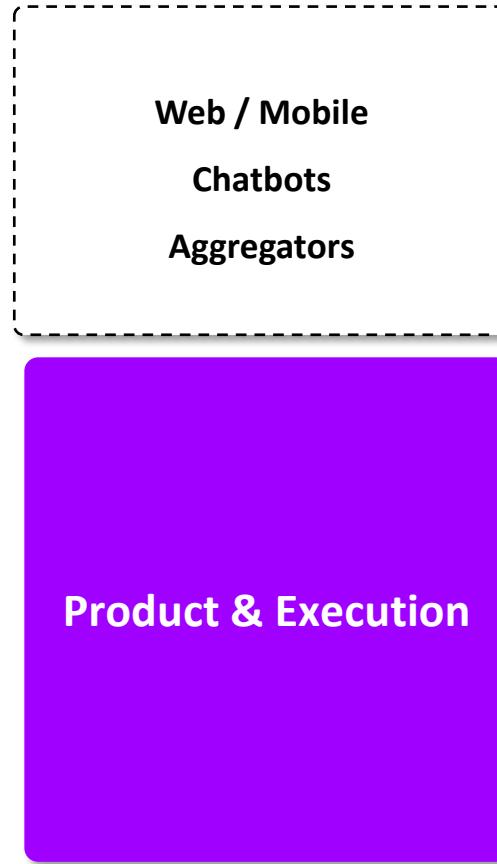
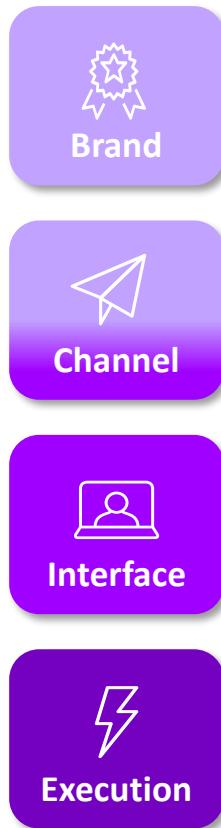


# Has Customer Engagement lost its soul?

*“Mobile ordering chipped away at some of the soul — we focused on saving seconds instead of preserving the experience, connection, and integrity beyond just a great cup of coffee.”*

- Brian Nicol, CEO, Starbucks





## Salesforce CEO confirms 4,000 layoffs 'because I need less heads' with AI

PUBLISHED TUE, SEP 2 2025 7:57 PM EDT

By Scott Budman

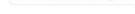


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In this article

CRM -0.20 (-0.50%)



CRM -0.20 (-0.50%)



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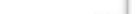
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SALE

CHART.XLC

Up

	A	B	C	D
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3	Jan			
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6				
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8	Totals			
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## Microsoft Excel

Version 2.0

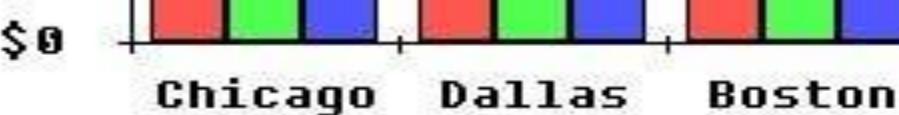
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OK

Conventional Memory: 77 of 174 KB Free

Expanded Memory: 0 of 0 KB Free

Math Co-processor: Present



■ January ■ February ■ March

SOURCE DATA SET = ADCD.ZOSV14S.VTAM.SOURCE (USSN)

W E L C O M E T O

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ZZZZZZZZ // 0000000 SSSSSS
ZZ // 00 00 SS
ZZ // 00 00 SS
ZZ // 00 00 SSSS
ZZ // 00 00 SS
ZZ // 00 00 SS
ZZZZZZZZ // 0000000 SSSSSS
```

TERMINAL NAME = LCL701  
SSCPNAME = P390SSCP

NETWORK-QUALIFIED NAME = P390.LCL701  
NETWORK-ID = P390

ZOS APPLICATION DEVELOPMENT SYSTEM - RELEASE 1.4.0 Summer

==> ENTER "LOGON" FOLLOWED BY THE TSO USERID. EXAMPLE "LOGON IBMUSER" OR  
==> ENTER L FOLLOWED BY THE APPLID  
==> EXAMPLES: "L TSO", "L CICS", "L IMS3270

==> ENTER LOGONME22 TSO CICS22  
==> ENTER L 3270LOGONME BY THE APPLID  
==> ENTER LOGON, LOGONME BY THE APPLID EXAMPLE LOGON IBMUSER OR  
==> ENTER LOGON, LOGONME BY THE APPLID EXAMPLE LOGON IBMUSER OR

